

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Mike McIntyre/ D/ Congress
 Submission Number 215 Issue 1

NBC 17
 accurate, balanced, to the point



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client: Mike McIntyre/ D/ Congress	Submission Cost: 2050	Campaign Ref: E:120809008
Buyer: ..	Client/Product/Estimate: 330 /349 /2196	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06268821
Est./PO Number: 06268821	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: McIntyre For Cong	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 330p Judge Judy ...F..	05	75	30 Comme	Nbr of Spots	1	1	75
2	M-F 530p Judge Judy ...F..	04	150	30 Comme	Nbr of Spots	1	1	150
3	M-F 9a Today Show II ...F..	04	150	30 Comme	Nbr of Spots	1	1	150
4	M-F 5p Judge Judy M.....	04	150	30 Comme	Nbr of Spots	1	1	150
5	M-F 530p Judge Judy M.....	04	150	30 Comme	Nbr of Spots	1	1	150
6	Sat 6p NewsS.	04	150	30 Comme	Nbr of Spots	1	1	150
7	Sat 7p NewsS.	04	100	30 Comme	Nbr of Spots	1	1	100
8	Sun 6p NewsS	04	150	30 Comme	Nbr of Spots	1	1	150
9	M-F 5p Judge Judy	04	150	30 Comme	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)					13	2	15	

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Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/22	10/29	Total	Cost
	...T...										
10	M-F 530p Judge Judy	04			150	30	Nbr of Spots	1		1	150
	...T...					Comme					
11	M-F 5p Judge Judy	04			150	30	Nbr of Spots	1		1	150
	.T....					Comme					
12	M-F 530p Judge Judy	04			150	30	Nbr of Spots	1		1	150
	.T....					Comme					
13	M-F 330p Judge Judy	05			75	30	Nbr of Spots	1		1	75
	..W...					Comme					
14	M-F 530p Judge Judy	04			150	30	Nbr of Spots	1		1	150
	..W...					Comme					
15	M-F 9a Today Show II	04			150	30	Nbr of Spots	1		1	150
	..W...					Comme					
Weekly Totals:								13	2	15	
Total Spots(Ord Spots)											

Grand Totals			
	Month 10 Weeks: 4		Month 11 Weeks: 4
	10/22		10/29
Totals			
Spots	15	13	2
Cost	2050	1750	300

Grand Totals:	
Spots:	15
Gross Total:	2,050.00

Commission:	307.50
Net Total:	1,742.50

REP HEADLINE# 6268821
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION AUG9/12 09.56
*** WNCN-TV ***

ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210

WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #
BUYER NAME ERICA CORSO
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6268821

CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2196 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 09.56

REP: NEW ORDER
TTL \$2,050 @15X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,050.00
TOTAL SPOTS 15

ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC REP. # OFF. # SALESMAN #
 AGY # AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO
 650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)
 WASHINGTON, DC 20001

ORDER # CONTRACT # 6268821 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2196 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 14.53

REP: NEW ORDER
 TTL \$2,050 @15X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			330P-400P	30		\$75.00	10/26	10/26	1		FRI	1
AGENCY ADVERTISER CODE = 330 AGENCY PRODUCT CODE = 349 AGENCY EST# = 2196												
2			530P-600P	30		\$150.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY												
3			900A-1000A	30		\$150.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2												

mm
 8/8

REP HEADLINE# 6268821
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG8/12 14.53
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/29	10/29	1		MON	1
5			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/29	10/29	1		MON	1
6			600P-630P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/27	10/27	1		SAT	1
7			700P-730P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$100.00	10/27	10/27	1		SAT	1
8			600P-630P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/28	10/28	1		SUN	1
9			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/25	10/25	1		THU	1
10			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/25	10/25	1		THU	1
11			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/23	10/23	1		TUE	1
12			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/23	10/23	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			330P-400P	30		\$75.00	10/24	10/24	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
14			530P-600P	30		\$150.00	10/24	10/24	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
15			900A-1000A	30		\$150.00	10/24	10/24	1		WED	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
OCT/12			\$1,750.00			NOV/12					\$300.00	
CONTRACT TOTAL											\$2,050.00	
TOTAL SPOTS											15	

MARKET TOTALS \$68,333 WNCN 3% WRAL 55% WTVB 36% WRAX 6% WRDC 0% WLFL 0% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <div style="text-align: center; font-size: 1.2em;">2012</div>
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I, Buying Time, LLC

being/on behalf of: Mike McIntyre, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Representative (NC-7)

in the General

election to be held on: Tuesday, November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Mike McIntyre for Congress
P.O. Box 1
Lumberton, NC 28359

I represent that the payment for the above described broadcast time has been furnished by:

Mike McIntyre for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marion Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/12/12
Date

Eia L. C.
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mike McIntyre

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mike McIntyre

signature of candidate or authorized committee

Mike McIntyre

printed name

7/19/12

date



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Steve Blanchard	STATION:	WNCN
FROM:	Mick Nesci	HRP OFFICE:	Washington

REQUEST RECEIVED FROM

DATE: 8/8/12

BUYER:	Erica Corso
AGENCY:	BUYING TIME
ADDRESS:	2715 M ST. NW, SUITE 400 WASHINGTON, D.C. 20007
PHONE #:	202-965-5060
FAX #:	202-965-5066
OTHER:	

AVAILS FOR

COMMITTEE:	Mike McIntyre for Congress
CPMGN MGR.	
TREASURER:	Marion Thompson
ADDRESS:	PO Box 1 Lumberton, NC 28359
PHONE #:	910-738-8683
FAX #:	
OTHER:	

FOR

CANDIDATE:	Mike McIntyre
OFFICE:	Congress
PARTY:	DEMOCRAT

DAYPARTS:	All
SCHEDULE DATES:	9/11/12-11/6/12
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	